

SYN. NO. _____

AGN. NO. _____

MOTION BY SUPERVISORS ZEV YAROSLAVSKY AND
MICHAEL ANTONOVICH

September 6, 2005

As a geographic region, the San Fernando Valley encompasses the cities of San Fernando, Burbank, Glendale, and Calabasas as well as portions of the City of Los Angeles and parts of unincorporated Los Angeles County. Because this region is physically so distinct, many residents of the San Fernando Valley identify as such and many business and non-profit groups have been organized to serve the entire San Fernando Valley.

Census data can be extremely valuable in this endeavor. However, the U.S. Census Bureau does not provide census data for the San Fernando Valley as a region; it compiles data only by city, by county and by census tract. Upon the request of a county, the Census Bureau is willing to designate a sub-county region as a "Census County Division" (CCD) and to produce data for that region.

Therefore, on September 30, 2003, this Board unanimously agreed to send a five-signature letter to the U.S. Census Bureau requesting the creation of a CCD, or similar grouping, for the San Fernando Valley as a whole, and instructed County staff to work with the Census Bureau, State, City of Los Angeles, Valley Industry & Commerce Association, other local government entities and community organizations

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ANTONOVICH	_____
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to bring the proposed CCD to fruition.

The five-signature letter was sent to the Census Bureau on October 1, 2003. The Bureau approved the request on November 26, 2003 and asked the County to delegate technical staff to work with the Bureau in delineating the San Fernando Valley CCD. Accordingly, staff of the Chief Administrative Office has worked with the Valley Industry & Commerce Association, the City of Los Angeles, other area cities and other concerned entities, as instructed by the Board, to reach consensus on the particular Census Tracts to be included in the San Fernando Valley CCD. Attachments 1 and 2 delineate the results of their deliberations.

Creation of San Fernando Valley CCD will enable residents, businesses, and non-profit groups living, working, and providing services in the San Fernando Valley to receive Census data tabulated specifically for the San Fernando Valley. The ability to work with statistics specific to the San Fernando Valley will enable those groups to analyze business trends, respond to requests for proposals, and plan resource deployment more accurately and consistently. Upon expeditious Board action, stakeholders can hope to begin receiving the CCD data well before the 2010 census as a part of the American Community Survey process that the Bureau of the Census is embarking on within Los Angeles County which will provide census data more often than every 10 years.

WE, THEREFORE, MOVE that the Board send a five-signature letter to the U.S. Census Bureau requesting that the Census Tracts shown in Attachments 1 and 2 be designated the San Fernando Valley Census County District (CCD).